

## MILES JORDAN ALEXANDER

### CURRICULUM VITAE

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**Graduate School:** Harvard Law School (1955); L.L.B. (J.D.) Honors: Cum Laude; Member Board of Student Advisors; Teaching Fellow on Faculty of Law School of Harvard University (1957-58)

**College:** Emory University - 1948-1952; BA Degree in political science with honors. Phi Beta Kappa (Scholarship), Omicron Delta Kappa (Leadership).

**Military Service:** 1955-1957 - Staff Judge Advocate U.S.A.F.

**Law Practice:** Kilpatrick Stockton LLP – Co-Chairman of the Firm; 470-lawyer Southeastern-based law firm with offices in Georgia, North Carolina, New York, Washington, D.C., London and Stockholm

**Specialization:** Intellectual Property Law and Unfair Competition; Antitrust; ADR

**Lectures:** Lecturer at numerous Georgia continuing legal education programs in fields of tax, corporations, trademark, antitrust and unfair competition. Chairman and lecturer at numerous International Trademark Association, P.L.I., American Law Institute, A.B.A., International Franchise Association and other seminars on trademarks and unfair competition, antitrust, franchising, dispute resolutions and litigation tactics; guest lecturer on Trademark Law at NYU and University of Georgia. Served as Adjunct Professor and guest lecturer, Georgia State Law School and Emory Law School. Invited to speak by ABA, ALI, PLI and INTA and by international organizations, including at conferences in Amsterdam, Paris, London, Istanbul, Marrakesh, Athens, Berlin, Bangkok, Lisbon, Brussels, Geneva and Milan. “A Century of Trademark Law: Looking Back and Looking Forward,” Panelist at INTA Annual Meeting, May 17, 2011

**Bar Associations and other law related activities:** Member, American, Georgia and Atlanta Bar Associations; Lawyers Club of Atlanta; former President of Harvard Law School Association of Georgia; former Chairman of Younger Lawyers Section of Georgia Bar Continuing Legal Education Committee and Appellate Admissions Program; continuous activity in ABA Subcommittees in Antitrust and Patent, Trademark and Copyright Sections; Chairman of the Host Committee of Patent, Trademark and Copyright Section of American Bar Association 1976 Annual Meeting; Member 1980-1982 of Board of Directors, United States Trademark Association Editorial Board, The Trademark Reporter® (Editor-in-Chief

1978-1980); President, Antitrust Section of the State Bar of Georgia, 1982-1983; U.S.T.A. Special Committee on Structure (1992- ); U.S.T.A. Ladas Award Selection Committee (1993- ); Chairman, U.S.T.A. Publications Committee, 1982-1986; various legal writings in publications in the trademark field, including American Law Institute, United States Trademark Reporter and Encyclopedia of Georgia Law; Advisory Board of The Trademark Reporter®; Advisory Counsel to President of State Bar of Georgia; Advisor to ALI, Restatement of the Law of Unfair Competition (1986-1995); Member, U.S.T.A. Trademark Review Commission (1986-1989); Fellow, American Bar Foundation; Georgia Fellow, American Bar Foundation; Fellow, American College of Trial Lawyers; Chair, Atlanta Legal Aid Drive (1990); Pro bono counsel to numerous non-profit organizations; National and Regional ADR Panel Member of Distinguished Neutrals, INTA/CPR (1994-Present); Listing in all editions of Best Lawyers in America (Corporate, Antitrust, Alternative Dispute Resolution, Trademark and Intellectual Property Litigation); Master for Inns of Court; Center for Global Information Technologies (Duke University); Legal Counsel, International Trademark Association (1997-2000); Board of Visitors, Emory University (1997-2000); Board of Visitors, College of Law, Georgia State University (1992-); appointed by U.S. Secretary of Commerce to Chair Trademark Public Advisory Committee (2000-2003); chosen as a Charter Member of the Advisory Council for the prestigious J. Thomas McCarthy Institute for Intellectual Property and Technology Law (2001- ); INTA President's Award (2002); first recipient of Georgia Bar IP Section's Lifetime Achievement Award (2006); State Bar of Georgia (Justice Robert Benham) Lifetime Achievement Award for Community Service (2007); Georgia State University IP Legends Award (2007); Atlanta Bar Leadership Award (2009).

**Select Publications:** Author of numerous articles in trademark field, including: Trademark Section, Encyclopedia of Georgia Law; The Impact of New State Unfair Trade Practices Acts on the Field of Unfair Competition, 67 TMR 625 (1977); Geographic Rights in Trademarks and Service Marks, 68 TMR 101 (1978); Trademark Protection of Product and Container Configurations, 1977 ALI-ABA Journal 113 (1977); Settlement of Trademark Cases, S.W. Legal Foundation (1979); numerous ALI, PLI and U.S.T.A. published outlines and articles, 1975-1993; Dilution - A Blessing or a Curse? What Is It? How Do You Prove It? How Does It Fit In With Traditional Trademark Law?, PLI Current Developments in Trademark Law (1986), ALI (1986); U.S.T.A. Taped Oral Presentation "Dilution/Answer to a Trademark Owner's Prayers," in Rebuttal to Milton Handler's Attack on Dilution Statutes, Annual U.S.T.A. Meeting (1985); Changes in a Lifetime: Seventy-Five Years to Acceptance of Trademarks as a Valuable Intellectual Property Right (1987) (Special Private Publication in Honor of Heinz Dawid); Proving and Disproving Laches in Trademark Litigation, ALI-ABA Course Materials Journal, Volume 13, December 1988, No. 3; Editor, State Trademark and Unfair Competition Law, Clark Boardman, 1991; "Settling Intellectual Property Disputes," Fulton County Daily Report, Vol. 102 (1991); "Settlement In Intellectual Property Disputes: When Is It Better to Switch Than Fight?", Trademark World, 1992/1993; Alternate Dispute Resolution, ALI-ABA Trademarks, Unfair Competition and Copyrights Seminar, November 20-21, 1992, Washington, D.C.; Settlements: Endless Litigation Is Draining Attorneys and Their Clients, The National Law Journal (11/1/93); International Protection of Famous Trademarks in the United States, International Trademark Association (5/2/95); "Dilution as a Vehicle for Protecting Famous Trademarks in the

United States," *The Strategist*, Vol. 2, No. 3 (May/June 1995); "Protection of Famous Trademarks - Dilution and Third Party Uses," University of Houston Law Center (9/29/95); "An Analysis of the Dilution Section of the Restatement (Third) of Unfair Competition," 47 *S.C.L.Rev.* 629 (1996); "Dilution Under Section 43(c) of the Lanham Act," 59 *Law & Contemp.Probs.* (Duke University) 93 (1996); "Dilution Basics," by Miles J. Alexander - International Trademark Association Seminar on Dilution and Famous Marks for Advanced Trademark Practitioners, March 5, 1998; "Dilution Law in Development: An Unfinished Portrait" - American Bar Association International Intellectual Property Program, August 9, 1999; Duke University School of Law Intellectual Property Symposium, Durham, North Carolina, September 25, 2001; "Will the Expanding U.S. Dilution Doctrine Impact International Protection of Famous Marks," by Miles J. Alexander, Pharmaceutical Trade Marks Group, Athens, Greece, October 8, 1999; "Recent Cases Under the Federal Dilution Act," by Miles J. Alexander, INTA Leadership Meeting, Naples, Florida, November 9, 2001; U.S. Supreme Court Mock Argument – Victoria's Secret, 124th Annual INTA Meeting, May 2002; Matthew Bender, Chapter on Intellectual Property Counseling and Litigation: Settlement Techniques and Strategy (1999) (Updated 2007); "Keep Existing Clients Happy," by Miles J. Alexander and Lisa Pearson, *New York Law Journal*, January 28, 2008; "The Historic Foundation of the Dilution Doctrine in Trademark Law," by Miles J. Alexander, Theodore H. Davis Jr., and Lauren T. Estrin, 130th Annual INTA Meeting, May 2008; "Raising the Bar" Chapter (2009); "Bona Fide Intent to Use in the United States and Canada," by Daniel R. Bereskin, Miles J. Alexander and Nadine Jacobson, 100 TMR 709 (2010); "History of the Trademark Reporter," by Miles J. Alexander and Daniel R. Bereskin, 101 TMR 52 (2011); "A Century of Trademark Law – Looking Back and Looking Forward," 101 TMR (2011)

**Community:** Chairman, City of Atlanta License Review Board (1976- 1979); Chairman and Vice-Chairman, City of Atlanta Ethics Board (1980-1992); Counsel, Pine Hills Civic Association; Board of Atlanta Metro Arts Foundation; Chairman of Emory Class Reunion Committee; Director and Vice President, Research Atlanta (1983-1987); Legal Counsel to Mayor Maynard Jackson; Legal Counsel to Congressman Elliott Levitas; Member, Friends of Morehouse College; Advisory Board, Family Outreach Center; ADL and AJC (American Jewish Committee) Board member; National AJC Legal Committee; Chairman of Atlanta Chapter of the AJC; Resurgens Atlanta; ADL-Chairman, Atlanta Civil Rights Committee (1996-2003) and lifetime Board member; Chairman of the Board, Atlanta City Club; Recipient, ADL Human Relations Award (1997); past Chairman of Annual Legal Aid Fund Raising Drive, member of Steering Committee, and current Legal Aid Endowment Fund Drive; recipient, Annual Emory Distinguished Alumni Award (2000); ADL Lifetime Achievement Award (2006); The Carter Center Board of Councilors (2008- ); Board of The William Breman Jewish Heritage Museum (2008-2011); American Jewish Committee Distinguished Service Award (2010).

**Social:** Member of Commerce Club, Atlanta City Club (past Chairman of Board of Governors), 191 Club (past member of Board of Governors), Standard Club, and Lawyers Club of Atlanta

**Spouse:** Elaine B. Alexander (former Executive Director of Leadership Atlanta), married 5/29/55

**Children:** Kent Barron Alexander (General Counsel, CARE USA) (married to Diane, plastic surgeon); David Mitchell Alexander (child/family therapist) (married to Deanna, computer science); Michael Blake Alexander (architect/contractor/restoration) (married to Pam Gold, actress, singer and dancer); and Paige Eve Alexander (Director, USAID, Eurasia and Eastern Europe) (married to Steve Grand, Senior Fellow, Brookings Institution)  
Eleven grandchildren: Nicole, Zachary, Kayla, Jessica, Rachel, Jonah, Carly, Lenore, Maya, Joshua and Nolan

**Hobbies:** Sports, Politics, Reading